



THE STANDARD GROUP

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The Standard Group Achieves G7® Master Certificate of Qualification

Louisville, KY – The Standard Group, a preferred independent designer and manufacturer of innovative paperboard packaging and high graphic folding cartons, has achieved the level of G7® Master Qualification, awarded by Idealliance®, a not-for-profit industry group dedicated to guiding print production best practices, specifications, and standards worldwide. Through production of print and proofing, the company demonstrates the knowledge, skill, and best practices required to effectively operate the G7 methodology in a graphic communications production environment. This supports and validates their capabilities to the highest level of global print industry standards and specifications.

“Quality and repeatability are important to our customers,” says Stephanie King, Preproduction Manager of The Standard Group. “Our commitment to the G7 method is just one example of how we’re maximizing our performance to the benefit of our customers.”



For more information, please contact your local TSG Packaging Consultant, or email us at marketing@thestandardgroup.com

